



4. PROJECT PROFILE ON POULTRY FARM

Category : Service

Total Cost of Project : Rs. 379,000/-

BEP : 54 %

I. INTRODUCTION OF BUSINESS IDEA :

In spite of the large-scale spread of the poultry business, still there exists scarcity of eggs and broilers. The product majorly comes from Koppal and Ballary districts. Hence, there is a necessity for the promotion of local units.

II. PRODUCT AND ITS APPLICATIONS :

The unit is proposed to do the farming of both the broilers and the layer birds. Thus, the eggs as well as the broiler chicken will be available throughout the year

III. MARKET POTENTIAL :

Even though there is adequate supply of broilers from different places to the district, if a small poultry farm is set up in a small place, it can provide fresh poultry products to local people. The promoter can also draw good profit from the unit. There is definitely good potential for such units wherever there is not one.

IV. CAPACITY-/REVENUE (1 ST YEAR):

Sl. No.	Product	Qty.	Rate	Sales Amount in Rs.
1	Broilers	5100	90	459,000
2	Eggs	214000	4	856,000
	Total			13,15,000

V. REARING PROCESS & QUALITY:

Both broiler and layer type chicks of 1 to 3 days are taken from hatcheries which are bred in a brooder cum grower house. Broiler chicks would be sold at the age of 8 to 9 weeks. The broilers would be brought 5 times a year. The layer birds start laying eggs at the age of 22 weeks. Layer birds would lay eggs for 30 weeks in the first year and 45 weeks in the subsequent year. In the second year 21st week, 1050 more birds would be bought so that when first batch of hens stop laying eggs, the second batch starts laying eggs. The output will be more in the second year than in the first year.



VI. COST OF PROJECT AND MEANS OF FINANCE, INCLUDING WORKING CAPITAL REQUIREMENTS :

A. COST OF PROJECT :

Particulars	Amount (Rs).
Equipments	182,000
Other fixed assets	20,000
Preliminary and preoperative expenses	10,000
Deposits	20,000
Working Capital Requirements	147,000
Total	379,000

B. MEANS OF FINANCE:

Particulars	Amount (Rs).
Loan @ 75% (Excluding deposits)	284,000
Equity	95,000
Total	379,000

C. WORKING CAPITAL REQUIREMENT :

Sl. No.	Particulars	Basis	Period	Amount (Rs.)
1	Raw-material	461000/12 X 2	2 month	77000
2	Bills receivable	1315000/12 X ½	½ month	55000
3	Working exp	LS	1 month	15,000
	Total			147,000

VII. MAIN INPUTS REQUIREMENT :

A. MACHINERY :

Sl. No.	Particulars	Qty.	Total Cost (Rs).
1.	Water tanks pipes etc	2 sets	30,000
2.	Net, jute curtain etc for the shed	1000 sft	20,000
3.	Equipments for chick breeding	525	21,000
4.	Cages for birds	525	63,000
5.	Coolers	2	20,000
6	Bulb/Heaters	10	8,000
7	Trays	50	10,000
8	Accessories	1 set	10,000
	Total		182,000

**B. RAW-MATERIALS :**

Sl. No.	Particulars	Qty	Rate (Rs.)	Total Cost (Rs.)
1	Layer bird	1050	15	15,750
2	Broiler	5250	14	73,500
3	Medicines	PM	1000	12,000
4	Food grains poultry feed	PM	30000	360,000
	Total			461,250
	Say			461,000

C. UTILITIES :

Sl. No.	Particulars	Monthly Charges (Rs.)	Annual Charges (Rs.)
1	Electricity	4000	48,000
2	Water	500	6,000
	Total		54,000

D. MAN-POWER REQUIREMENT :

Sl. No.	Workers	No.	Monthly Salary (Rs.)	Annual Salary (Rs.)
1	Skilled worker	1	7000	84000
2	Helper	2	10000	120000
	Total			204,000

E. MAIN INFRASTRUCTURE REQUIREMENT :

Building	1000 sq. ft. building with godown.
Power	5 HP power required.
Water	Water required for general purposes.
Rent	Rs.60,000, @ Rs.5,000 per month

VIII. PROFITABILITY (ANNUAL) :

Particulars	Basis	Amount (Rs.)
Sales Revenue (Projected)	Ref : IV	13,15,000
Raw Materials	Ref : VII B	461,000
Man power expenses	Ref : VII D	204,000
Utilities	Ref : VII C	54,000
Interest	At 12%	34000
Depreciation	15% slm	27,000
Overheads	Rent, insurance maintenance.	250,000
Total Expenses		10,31,000
Profit		284,000



IX. FINANCIAL INDICATOR :

Break Even Point		
$\frac{FC}{SR - VC} \times 100$	$\frac{321,000}{596,000} \times 100$	54 %
PBP		
COP	$\frac{379,000}{311,000}$	1 year 3 months
Profit + Deprn.		

ADDRESSES :

X. SUPPLIERS OF MACHINERY / EQUIPMENTS :

Neha Poultry Enterprises
Hubli
Ph 0836-2306034

SUPPLIERS OF RAW MATERIAL

Super poultry center
Hubli
Ph 0836-2202850

XI. SPECIAL NOTE :

The promoter should have training in poultry farm, which is provided by Central Poultry Development Training Institute, Hesarghatta, (080-28466232) Bangalore.